



Society of
Graphic Designers
of Canada

Société
des graphistes
du Canada

Atlantic Chapter

chapitre de l'Atlantique

Membership Information & Application Form

For more information
see www.gdc.net

Membership

The Atlantic Chapter

The Atlantic Chapter of the Society of Graphic Designers of Canada (GDC-Atlantic) represents graphic designers living and working in the four maritime provinces. GDC-Atlantic was formed in 1975 at the founding meeting of the Society of Graphic Designers in Toronto. Since that time the chapter has held competitions, exhibitions, conferences, and its members have served the National Society. Currently GDC-Atlantic is pursuing the accreditation of graphic design as a legal profession.

GDC-Atlantic's goals are to develop a positive identity for the Graphic Design profession in Eastern Canada, by promoting and actively supporting higher standards of design, by fostering interaction and dialogue, and by representing the Society's concerns and interests to the general public, to government, and to industry.

In addition to involvement with the national body, GDC carries out programs of regional interest and significance.

The National Society

Founded in Toronto in 1956 as the Society of Typographic Designers of Canada, the Society evolved into a national association by 1974 and was granted a Federal Charter in 1976.

The GDC is concerned with standards of professional conduct, practice and integrity; with education and professional development, and with information about the graphic design profession and those engaged in it.

Its objectives are to secure and maintain a defined, recognized and competent body of graphic designers and to promote high standards of graphic design for the benefit of Canadian industry, commerce, public service and the public. The significance of these objectives for Canada's standing as a trading nation and for the quality of our environment cannot be over-emphasized. In private practice or salaried employment, in education or public service, its members subscribe to the objectives, goals and code of conduct of the Society and are concerned with design as a way of life and livelihood.

Professional Membership

Fellowship

FGDC is awarded by the National Society to a professional graphic designer who, by accomplishment or influence, has made a major contribution to graphic design in Canada. Fellowship is the highest honour that can be bestowed by the Society. FGDC confers full voting rights in the National Society and the Chapter, and fellowship may be conferred as an honour under special circumstances (Hon. FGDC).

Professional Membership

MGDC is awarded at the Chapter level to a practising professional graphic designer, living in Canada or who is a Canadian citizen, whose work and professional integrity are of acceptable standards; or who has received professional status in a province which, through legislation, registers graphic designers; or is engaged in design education or design administration as a full-time activity within Canada; and in all cases, has had at least five years working experience in graphic design.

The status entails a portfolio review, confers full voting rights in the Chapter and contributes to the voice of the Chapter in the National Society.

Licentiate Membership

LGDC is awarded at the Chapter level to a practising professional graphic designer, living and working in Canada or who is a Canadian citizen, whose work and professional integrity are of acceptable standards, or has successfully completed an approved program of studies in graphic design and has entered into professional practise of graphic design and, in either case, has less than five years working experience in graphic design.

The status entails a portfolio review, confers full voting rights in the Chapter and contributes to the voice of the Chapter in the National Society.

Retired

(Ret.) is awarded to any Professional or Fellow who is no longer engaged in design as a full-time activity.

Associate Membership Categories

The status of Associate Membership is made available by the Society in order to encourage the involvement of persons whose opinions are valued by the professional graphic design community.

While Professional Members are requested to employ their GDC status initials with their names in order to promote the profession, Society and Chapter, Associate Members do not use GDC status designations.

Associate Membership statuses do not entail a portfolio review, and do not confer a vote in formal Chapter affairs, although the Member has most of the privileges granted Professional Members and the Chapter intends that they will have ample opportunity to express their views on Chapter business.

In addition, materials such as publications, distributed as a benefit of membership, will also be received by Associate Members.

Associate Membership

Awarded to a practising designer, other professional, student or business person engaged in a field related to graphic design; does not entail a portfolio review.

Graduate Associate Membership

Awarded to an individual who has graduated from an approved program of studies in graphic design within the previous two years.

Student Associate Membership

Awarded to an individual attending a program of studies in graphic design at an academic institution recognized by the Chapter.

Sponsor

Awarded to an individual, corporation, organization, firm, establishment or society who furthers the objectives and general goals of the GDC by making an annual financial and/or in kind contribution to the Society. The number of representatives are subject to individual Chapter bylaws.

Patron Sponsor

Awarded to an individual, corporation, organization, firm, establishment or society who furthers the objectives and general goals of the GDC through a financial endowment, substantial financial contribution or major gift.



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PO Box 1533, Station M
Halifax, Nova Scotia
Canada B3J 2Y3

membership.atlantic@gdc.net
www.gdc.net

Please return this form and a cheque
payable to: The Society of Graphic
Designers of Canada, to
the attention of the GDC-Atlantic
Membership Committee Chair.

All membership fees are invoiced by the National Secretariat in December each year and are due at January 1.

Application for
Professional Membership
(see over for criteria)

MGDC: Professional Membership; enclose the annual fee of \$280 and a detailed resume. Mail the application and cheque made out to Graphic Designers of Canada to the above address. The Portfolio Review Chair will phone you to arrange for delivery of your portfolio. Attach your completed Portfolio Information forms with a minimum of seven examples of your work: printed, slides, CD, or list of URLs, and provide screen grabs for web design.
The required portfolio submission for design administrators or design educators is a detailed resume describing the professional history of the applicant.

LGDC: Licentiate Membership; please enclose the annual fee of \$210 and a detailed resume. Mail the application and cheque made out to Graphic Designers of Canada to the above address. The Portfolio Review Chair will phone you to arrange for delivery of your portfolio. Attach the completed Portfolio Information forms with a minimum of five examples of your work, printed, slides, CD, or list URLs and provide screen grabs for web design.

MGDC (Ret): Retired Professional Membership; annual dues is now \$60. Please include your previous membership ID number. _____

Check Professional Specialties:

- Administrating
- Educating
- Representing
- Advertisement Design
- Art Direction
- Audio Visual or Film Design
- Book Design
- Calligraphy
- Cartography
- Computer Use
- Display Design
- Exhibit Design
- Illustration
- Information Design
- Management
- Multimedia / CD-Rom Design
- Typography
- Packaging Design
- Editorial Design
- Photography
- Production Planning
- Signage Design
- Typography
- Web site Design
- Other (please indicate)

Portfolio Review

The Portfolio Review Subcommittee is comprised of three Professional Members of the Chapter and meets periodically to review applications in confidence. Their recommendations are presented to the Chapter Executive for approval.

Application for **Associate Graduate and Student Categories**
(see over for criteria)

Associate Membership; please enclose the annual dues of \$190 and a detailed resume of your career. Check off your professional specialties in the list in column 1.

Graduate Membership; please enclose the annual dues of \$80.

Student Membership; please enclose the annual dues of \$35.

Application for **Sponsorship**
Please contact the Sponsorship Committee Director for details on the various levels of sponsorship membership / recognition available.

Name of Applicant			Company Position
Home Address			
City	Province	Postal Code	Telephone
E-mail address (required)			Fax Number
Design School (for graduates)			
Years attended (from – to)			
Degree Diploma			
Major Courses			
<input type="checkbox"/> Employer			
<input type="checkbox"/> Self Employed/ Business Name			
Work Address: Street			City
Province	Postal Code		Work Telephone
Work E-mail			Work fax Number

Sponsors/References (for Professional & Licentiate applicants only)

The following two GDC Members are familiar with my qualifications / or please enclose names of two references familiar with your work.

Name	Telephone
.....
Name	Telephone
.....

For Students & Graduates:

School Attended	
.....	
Design Instructor	
.....	
Number of years completed	Year you will graduate (or year graduated)
.....

I would like my name to appear on my Membership Certificate as follows: (please print clearly)

Authenticity Statement

I hereby verify that all the information provided above is accurate to the best of my knowledge. This statement verifies that all work submitted by the applicant is the work of the applicant. In the case of the applicant having collaborated with other professionals, please note the names and the extent and nature of the involvement of those people in the written descriptions.

SIGNATURE OF APPLICANT

Acceptance of Code of Ethics

I have read the GDC Code of Ethics (available at www.gdc.net) and I accept the responsibility to conduct my professional practice in accordance with this Code.

DATE OF APPLICATION

Privacy

You do not have to list home contact information unless this is the only way to reach you. GDC allows one-time use of mailing labels to sponsors and allied groups for promotions of interest to members. We publish a member directory, distributed to members only, listing member's name, address, phone, fax, e-mail & web site. Your phone, fax and e-mail are made available at the Web member search area. Contact info is stored in our national database and you have the right to access to this info and the responsibility to keep it up to date. By becoming a member you agree to this usage.

Please send correspondence to:
 Home Work



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Submission 2

Brief Project Title and Description

Date of Design

Applicant's role on this project:

Please check all that apply. Use the back of this sheet for clarification if necessary.

- Creative Direction
- Art Direction / Design
- Production / Technical Execution
- Illustration
- Other (please specify)

Please identify any elements of the submission which are not your original work.
(i.e. existing identity or layout, collaboration, etc.)

Special Project Considerations

Please note here the objectives of the design and any constraints on the project.
The back of this sheet can be used if more space required.

Submission 3

Brief Project Title and Description

Date of Design

Applicant's role on this project:

Please check all that apply. Use the back of this sheet for clarification if necessary.

- Creative Direction
- Art Direction / Design
- Production / Technical Execution
- Illustration
- Other (please specify)

Please identify any elements of the submission which are not your original work.
(i.e. existing identity or layout, collaboration, etc.)

Special Project Considerations

Please note here the objectives of the design and any constraints on the project.
The back of this sheet can be used if more space required.



Submission 4

Brief Project Title and Description

Date of Design

Applicant's role on this project:

Please check all that apply. Use the back of this sheet for clarification if necessary.

- Creative Direction
- Art Direction / Design
- Production / Technical Execution
- Illustration
- Other (please specify)

Please identify any elements of the submission which are not your original work.
(i.e. existing identity or layout, collaboration, etc.)

Special Project Considerations

Please note here the objectives of the design and any constraints on the project.
The back of this sheet can be used if more space required.

Submission 5

Brief Project Title and Description

Date of Design

Applicant's role on this project:

Please check all that apply. Use the back of this sheet for clarification if necessary.

- Creative Direction
- Art Direction / Design
- Production / Technical Execution
- Illustration
- Other (please specify)

Please identify any elements of the submission which are not your original work.
(i.e. existing identity or layout, collaboration, etc.)

Special Project Considerations

Please note here the objectives of the design and any constraints on the project.
The back of this sheet can be used if more space required.



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Submission 6

Brief Project Title and Description

Date of Design

Applicant's role on this project:

Please check all that apply. Use the back of this sheet for clarification if necessary.

- Creative Direction
- Art Direction / Design
- Production / Technical Execution
- Illustration
- Other (please specify)

Please identify any elements of the submission which are not your original work.
(i.e. existing identity or layout, collaboration, etc.)

Special Project Considerations

Please note here the objectives of the design and any constraints on the project.
The back of this sheet can be used if more space required.

Submission 7

Brief Project Title and Description

Date of Design

Applicant's role on this project:

Please check all that apply. Use the back of this sheet for clarification if necessary.

- Creative Direction
- Art Direction / Design
- Production / Technical Execution
- Illustration
- Other (please specify)

Please identify any elements of the submission which are not your original work.
(i.e. existing identity or layout, collaboration, etc.)

Special Project Considerations

Please note here the objectives of the design and any constraints on the project.
The back of this sheet can be used if more space required.



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Volunteer Information

Yes, I can help!

*Please complete this form
and return to:*

Volunteer Coordinator
Society of Graphic Designers
of Canada,
Atlantic Chapter
PO Box 1533, Station M
Halifax, Nova Scotia
Canada B3J 2Y3

atlantic@gdc.net
www.gdc.net

I would like to help with:

The GDC is a volunteer-run organization. The executive and committee directors welcome your volunteer support, your participation and proposals. Your suggestions regarding guest speakers, seminars, workshops, promotional activities, social and educational events are important to us. Fill out this form and mail it today.

- Events
- Membership
- Publicity
- Ethics
- Newsletter
- Education
- Promotion
- Operations
- Web site
- Sponsorship
- Communication
- Portfolio Reviews

Other (please specify below)

You can call on me for help with almost anything!

Volunteer Information:

Name

Telephone (day)

Telephone (evening)

E-mail

Comments / Ideas / Suggestions:

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My background:

Organization:

- Consultant
- Printer
- Corporate
- Education
- Government
- Other related field

Present design activity:

- Product
- Exhibit
- Environment
- Research
- Student
- Graphic
- Packaging
- Education
- Marketing
- Other
- Display
- Web site
- Interactive CD
- Administration

Position:

- Principal
- Director
- Sr. Designer
- Illustrator
- Other
- Owner
- Manager
- Jr. Designer
- Photographer
- Associate
- Account Executive
- Production Artist/Designer
- Teacher

Volunteer